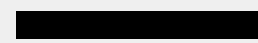


Innovating Transfer Efficiency:



The MapMyPath Case Study

Sarah Wika

Product Manager

Introduction

Texas Higher Education Coordinating Board's long-term strategy is "Building a talent Strong Texas". Some main points of this strategy are:

- 01** 60% of Texans ages 25-64 will hold a valuable postsecondary credential by 2030.
- 02** The attainment of credentials for 550,000 students annually.

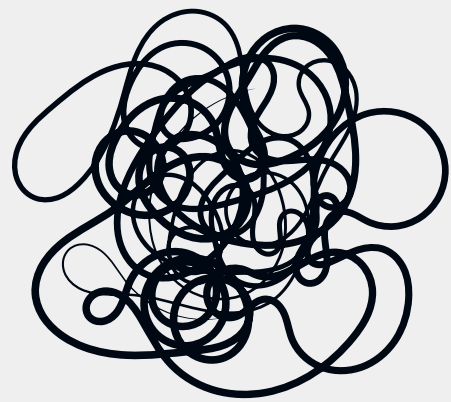
The Challenge

While transferring to another institution, Texas students average 9.8 unused credit hours per student with an average cost of \$110/credit. This credit loss means students have to start at a new institution at a disadvantage.

2019 Debt per Credit Hour Calculations	
Percent of Graduates with Debt	58%
Average Debt >0	\$26,635
Average Debt per Graduate (Calculated)	\$14,784
Average hours to Degree	135
Average Debt per Credit Hour	\$110

User Pain Points

Lack of Clarity



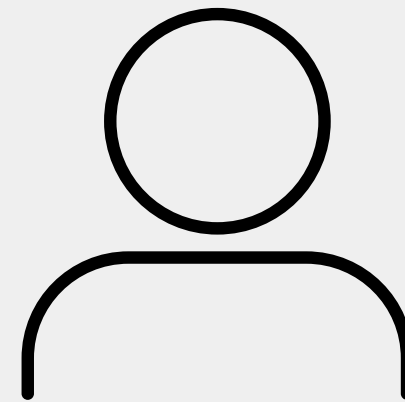
“Which credits transfer to my Institution of choice?”

Inconsistent Processes



“How do I go about appealing my transferrable credits?”

Limited Support



“Who can I talk to so I can learn more about transferring?”

Restricted Autonomy



“What can I do on my own to help with the Transfer process?”

MapMyPath

Explore degree plans for all public institutions of higher education in one place.

This innovative tool leverages essential data from public educational institutions to provide a real-time, comprehensive view of degree plans and credit transfer options.

Create a unique course history

With MapMyPath, students are no longer passive participants in the transfer process; they are active, informed planners of their academic future, equipped with the tools to navigate the complexities of higher education with ease.

See how your courses transfer

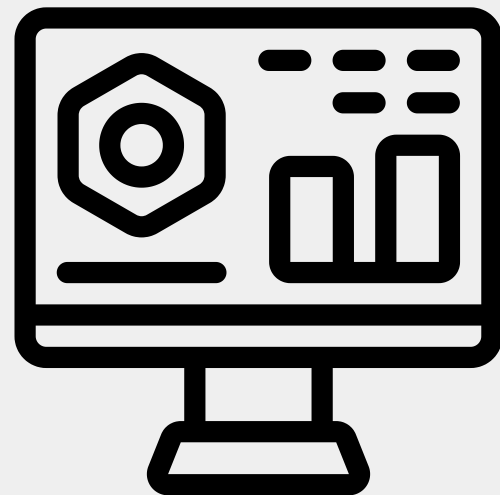
By providing real-time insights into degree plans and credit applicability, it places the power of informed decision-making into the hands of students.

Agile Cadence

Monday	Tuesday	Wednesday	Thursday	Friday
Kick off		Design or Dev Demo	User Testing	→
User Synthesis		Design or Dev Demo		Design or Dev Sign-off

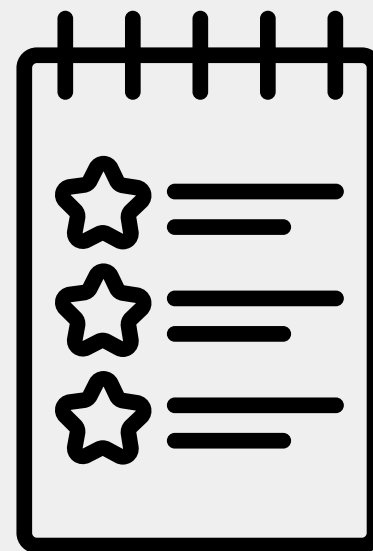
Challenges

Data Integrity



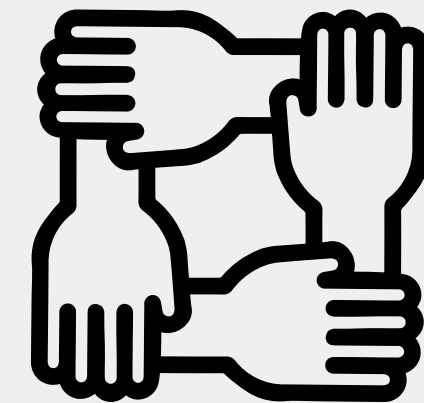
Data availability was incomplete and only able to be remedied by institutions.

Stakeholder Expectations



Managing stakeholder features and expectations.

External Institutional Collaboration



Working with external institutions to update and fix data was out of the timeline.

Lessons Learned

- 01** Maintaining data integrity is crucial for ensuring the accuracy and reliability of information, which in turn is vital for making informed decisions.
- 02** One of the most effective ways to manage stakeholder expectations is by setting clear and realistic goals from the outset and communicating any changes or updates in a timely and transparent manner.
- 03** Maintaining open communication with external partners is crucial for the success of any business relationship.