

Shaping Texas' Tomorrow:



**The Strategic Development of 'My Texas
Future' for Education and Careers**

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Introduction

Texas Higher Education Coordinating Board's long-term strategy main points:

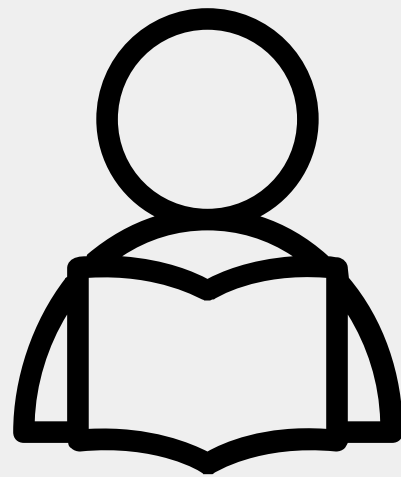
- 01** 60% of Texans ages 25-64 will hold a valuable postsecondary credential by 2030.
- 02** The attainment of credentials for 550,000 students annually.

Texas legislative requirements:

- 03** Senate Bill 8 created a requirement for students to be able to compare careers and institutions.

User segments

Adult Learners



“I want to change careers, but I don’t want to start from Scratch.”

Agency Partners



“I want to make sure I help students accurately and efficiently.”

Institutional Advisors



“Every student’s situation is different, I wish I didn’t have to rely on them for information.”

My Texas Future

Discover Career and Educational Opportunities with expected Salary and Licenses

This innovative tool leverages essential data from Texas Workforce Commission as well as THECB, to show projected growth and salaries of careers as well as the programs that can help achieve that career.

Learn more about the process of applying and financial aid

Students are able to learn more about alternative processes for credit (Ex: Credit for work or credit by exam) as well as methods of financial aid.

Get in touch with Institutional advisors at your institution of choice

If students have questions about the process of applying, the program they are interested in, or the school itself, they can reach out to an advisor within that institution to learn more.

Agile Cadence

Monday	Tuesday	Wednesday	Thursday	Friday
Kick off		Design or Dev Demo	User Testing	→
User Synthesis		Design or Dev Demo		Design or Dev Sign-off

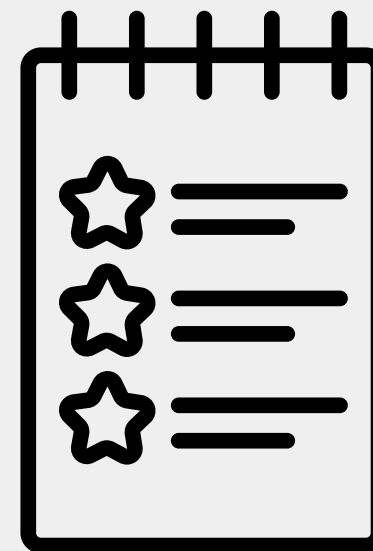
Challenges

Scope Creep



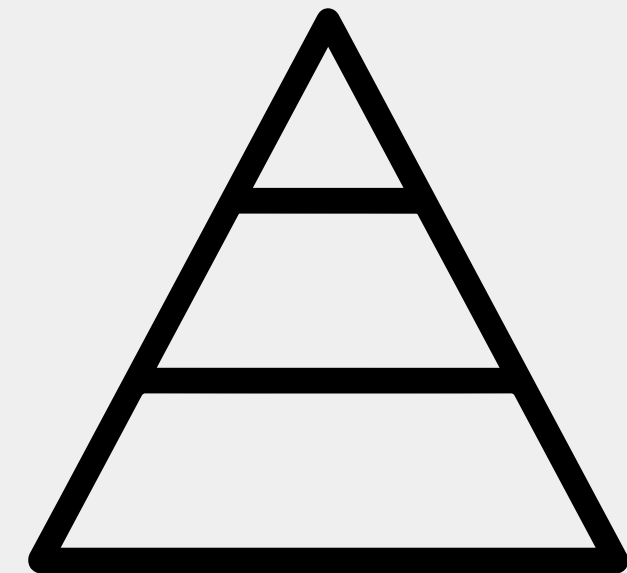
Data availability was incomplete and only able to be remedied by institutions.

Stakeholder Expectations



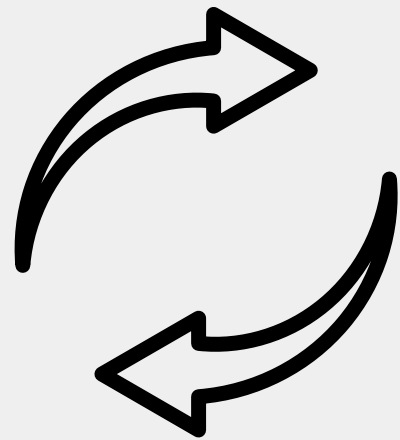
Managing stakeholder features and expectations.

Prioritization of Features



Working with external institutions to update and fix data was out of the timeline.

Solutions



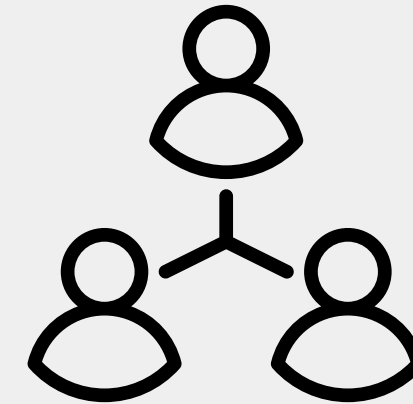
Use an Agile Approach

By adopting an agile development approach, we enabled the team to adapt to changes in a controlled manner, ensuring the project remains focused and manageable while evolving dynamically.



Strategic Prioritization of Features

It is important to distinguish between essential 'must-have' features and desirable 'nice-to-have' elements, ensuring that project expansion aligns with core objectives and remains feasible.



Effective stakeholder touchbases

Engaging stakeholders is critical, especially high-level leadership, in setting realistic expectations and incorporating their feedback into the project strategically.

Lessons Learned

- 01** It is necessary to have clear communication of the project roadmap and priorities, emphasizing the importance of outlining objectives, timelines, and the logic behind feature prioritization.
- 02** It is important to be upfront about project scope, timelines, and budget from the start, and educating stakeholders on the consequences of scope creep for successful project outcomes.
- 03** The importance of visual tools like Gantt charts for clarifying project timelines and the role of regular feedback loops and iterative reviews in early detection and management of scope creep.